



**CIF-SS Athletic Administrator's Summit
Monday October 16, 2017**

**Sheraton Fairplex Hotel & Conference Center Pomona, CA
7:30 am to 3:00 pm**

(Interactive workshops and breakout sessions on tools and best practices for today's athletic professional)

Topics

- Game Management (Home and Away)
- Emergency Athletic Action Plans
- Nuts and Bolts for New Athletic Directors
- How to Control Athletic Branding at your School Site
- Coordinating Successful League Sportsmanship Conferences
- How to Develop and Manage your Athletic Budget
- Social Media for Athletic Directors
- Technology for Athletic Directors
- Walk-On Coaches, Challenges and Solutions
- Officials & Officiating 101
- CIFSS Home 6.0
- Current Trends in Athletic Training
- Booster Clubs Do's & Don'ts

Principal's Session

- "Who and What has Shaped You as a Leader"
- Blue Book Rules 101
- High School Athletic Trainers
- The Role of the Principal in Athletics (Round Table Discussion)

**MVP AD Exam
(8:00 AM)**

**Registration:
\$ 60 per person, breakfast & lunch included**

[Click HERE to Register](#)

Registration opens August 1, 2017